

# News from IKEA

Press kit | Launching October 2024





Take a deep breath.  
A flood of **news** is  
coming your way.





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New GLAMBERGET extendable bed with storage 299,- Pine 605.648.45 New GLAMBERGET wardrobe with 3 sliding doors 369,- Pine/black 205.645.12 New GLAMBERGET room divider 69,99 Pine/Katorp beige 905.647.35

GLAMBERGET

# You don't need walls to have a room

Smart, flexible and space-saving, the new GLAMBERGET series consists of an extendable bed, a wardrobe and a room divider that you can combine to create a room within a room.

*“With GLAMBERGET we wanted to merge the Scandinavian style and the Japanese style – they are very closely linked. I was inspired by how people live and the flow in their homes. If they don’t have much space, they need their furniture to be flexible and multifunctional. I also think that it’s important to create things that people can pass from generation to generation.”*

Mikael Axelsson, **Designer**



LINDÅKRA

# The multitasking sofa



New LINDÅKRA 2-seat sofa-bed 399,- Knisa bright orange 705.826.17

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*"When designing LINDÅKRA sofa-bed, we aimed to renew how people live and sleep. We think that both the shape and functions stand out. The silhouette is soft and generous with oversized back cushions. The parts with storage under the seat and the pouffe are easy to move and combine as you like. And the pouffe can create a chaise longue or extend the sofa for an overnight guest. Stylish and helpful!"*

Henrik Preutz & Paulin Machado, **Designers**



RESARÖ

# When 'versatile' is an under- statement

Designed for small spaces, this multi-functional table works around the clock to provide the surface you need when you need it.





New SMÅSKRAKE multi-functional child chair/table 24,99 Green 605.697.44

SMÅSKRAKE

# Table, chair, or whatever they want it to be

Stable yet lightweight, the new SMÅSKRAKE encourages independent play and is an imagination booster for children.

VITBJÖRN

# A home for their toys

With its spacious drawer that can be pulled out and a red roof with sliding doors, the new VITBJÖRN storage unit turns tidying up from boring to fun.



New VITBJÖRN storage unit with drawer 129,- White/red 605.371.78





MÄVINN

# Handcrafted, heartfelt

Each piece of the MÄVINN collection is one of a kind, handmade by artisans working for social businesses around the world.

**New MÄVINN pendant lampshade 25,-** Ø30, H25cm. Banana fibre/handmade 205.877.78 **New MÄVINN cushion cover 14,99** Red white/embroidery 405.876.78 **New MÄVINN cushion cover 14,99** Beige red/heart 105.874.63 **New MÄVINN cushion cover 19,99** Check grey/heart red 805.877.56 **New MÄVINN basket, set of 2 12,99** Yellow jute 005.877.60 **New MÄVINN basket 9,99** Ø26cm. D25xH25cm. Jute/braided 105.877.69 **New MÄVINN bowl 24,99** Ø16, H7cm. Brown/ceramic 005.878.35



*“MÄVINN is a coordinated collection with products that are simple, traditional and easy to love, with colours that are down to earth and that give a cosy feeling. To work with social entrepreneurs is a golden bonus in my daily work. It gives so much meaning to each and every product that I design. I know that I have been part of giving people in need work and hope for the future.”*

Johanna Jelinek, **Designer**

*“In collaboration with our suppliers, we are focused on supporting artisans in achieving empowerment, and celebrating the exquisite hand-made articles they craft for IKEA. It has been truly inspiring to witness the infusion of their traditional skills and deep-rooted knowledge bringing to life our beautiful products.”*

Arnab Ghosh, Marketing & Communication Communicator



# Patterns with no expiry date

**New ORMÄNGSFLY** duvet cover and pillowcase 14,99 Yellow-beige/white 405.852.69  
**New HEMNES** day-bed frame with 3 drawers 299,- Yellow 405.838.40 **New SKOTERLED** rug, low pile 44,99 Dark yellow/dark grey 505.865.22  
**New TÄRNABY** table lamp 19,99 Dimmable dark yellow 005.776.95





**Autumn is here and we love it**

**Yellow bedroom collage**

# Hooray, it's finally getting darker!

Some call it timeless design. We like to call it patterns and design with no expiry date. This new range has its roots in old Swedish traditions – and its future in homes all over the world. Yes, the days are getting shorter and darker, and we love it.

**New** ORMÄNGSFly duvet cover and pillowcase 14,99 Yellow-beige/white 405.852.69 **New** TÄRNABY table lamp 19,99 Dimmable dark yellow 005.776.95 **New** SKOTERLED rug, low pile 44,99 Dark yellow/dark grey 505.865.22

# The autumn is greener at IKEA

**New SLÄNGULDMAL** duvet cover and pillowcase 14,99 Green/floral pattern 405.852.45 **New EKTANDVINGE** duvet cover and pillowcase 24,99 Anthracite white/check 105.853.98 **New KLIPPOXEL** throw 19,99 Off-white 705.846.21 **New STJÄRNÖ** bed frame 239,- Anthracite 395.633.29 **New GRÄFJÄLLET** bedside table 34,99 Anthracite 205.702.21 **RÖDFLIK** floor/reading lamp 29,99 Grey-green 905.635.71 **TOLKNING** hanging basket 9,99 Jute 705.126.48 **TOLKNING** basket 37,99 Handmade rattan 105.126.51

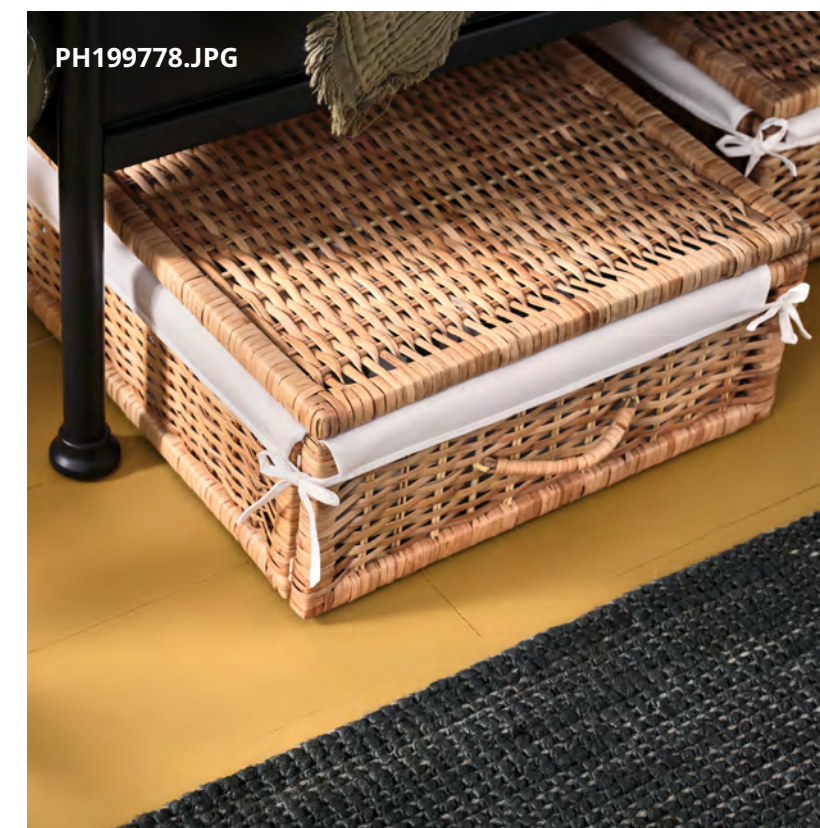


Green bedroom collage

# You can afford to dream big!

It's comfy, it's cosy, it's inspired by nature. This new range is designed to make autumn feel anything but dull and grey. We're even launching a napping emergency case. Or as some people would say, a rattan box that fits perfectly under your bed.

**New** SLÅNGULDMAL duvet cover and pillowcase 14,99 Green/floral pattern 405.852.45 **New** STJÄRNÖ bed frame 239,- Anthracite 395.633.29 **TOLKNING** basket 37,99 Handmade rattan 105.126.51 **New** GRÄFJÄLLET bedside table 34,99 Anthracite 205.702.21 **TOLKNING** hanging basket 9,99 Jute 705.126.48 **New** KLIPPOXEL throw 19,99 Off-white 705.846.21 **RÖDFLIK** floor/reading lamp 29,99 Grey-green 905.635.71



Everyone should have a napping emergency case



Living room collage

# Keep your darling. Swap the cover.

Slip covers. Doesn't sound very exciting, does it? But it is, because it is a new armchair on a budget. Simply put it on top of an old STRANDMON and you have a new chair - and a fresh new look. That's a proper win-win.



**STRANDMON slipcover for wing chair 39,99** Stigsbo multicolour/black 605.754.91 **STRANDMON slipcover for footstool 14,99** Stigsbo multicolour/black 705.754.95 **New GLADOM tray table 12,99** Dark grey-green 705.784.51



# Product overview



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**New GLAMBERGET extendable bed with storage 299,-** Solid pine. Designer: Mikael Axelsson. L200xW80/160, H35cm. Pine 605.648.45



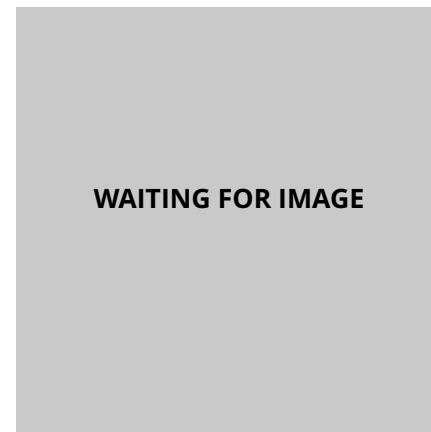
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**New GLAMBERGET wardrobe with 3 sliding doors 369,-** Untreated solid pine. Designer: Mikael Axelsson. W117xD63, H150cm. Pine/black 205.645.12



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**New GLAMBERGET room divider 69,99** Clear lacquered solid pine. Designer: Mikael Axelsson. W150xH150cm. Pine/Katorp beige 905.647.35



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**New LINDÅKRA 2-seat sofa-bed 399,-** Cover: 100% polyester. Designer: H Preutz/P Machado. L200x80, H43cm. Knisa bright orange 705.826.17



PE942782.JPG

**New RESARÖ mobile drop-leaf table w storage 199,-** Clear lacquered solid pine and fibreboard. Designer: Johanna Jelinek. W64xL63, H91cm. Pine 205.333.37



PE946400.JPG

**New SMÅSKRAKE multi-functional child chair/table 24,99** Powder coated steel and bamboo. Designer: S Fager/H Preutz. W39xD39, H39cm. Green 605.697.44



PE939448.JPG

**New VITBJÖRN storage unit with drawer 129,-** Fibreboard, melamine foil and plastic edging. W80xD55, H78cm. White/red 605.371.78



PE933679.JPG

**New MÄVINN pendant lampshade 25,-** Clear lacquered banana fibres. Designer: Johanna Jelinek. Ø30, H25cm. Banana fibre/handmade 205.877.78



PE933687.JPG

**New MÄVINN pendant lampshade 35,-** Clear lacquered banana fibres. Designer: Johanna Jelinek. Ø43, H33cm. Banana fibre/handmade 005.877.79



PE933673.JPG

**New MÄVINN cushion cover 14,99** 100% cotton. Designer: Johanna Jelinek. L50xW50cm. Red white/embroidery 405.876.78



PE938804.JPG

**New MÄVINN cushion cover 14,99** 100% cotton. Designer: Johanna Jelinek. L50xW50cm. Beige red/heart 105.874.63



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**New MÄVINN cushion cover 19,99** 100% cotton. Designer: Johanna Jelinek. L40xW58cm. Check grey/heart red 805.877.56



PE938818.JPG

**New MÄVINN table-runner 24,99** 100% cotton. Designer: Paulin Machado. L130xW35cm. White red/tassel 205.877.59



PE933646.JPG

**New MÄVINN throw 24,99** 100% cotton. Designer: Johanna Jelinek. L170xW110cm. Grey red/embroidery tassel 805.876.81



PE944052.JPG

**New MÄVINN place mat 4,99**Johanna Jelinek. L44xW34cm. Handmade 705.878.32



PE933661.JPG

**New MÄVINN basket, set of 2 12,99** Jute. Designer: Johanna Jelinek. Ø26, H6cm. Yellow jute 005.877.60



PE933652.JPG

**New MÄVINN basket 9,99** Jute. Designer: Johanna Jelinek. Ø26cm. D25xH25cm. Jute/braided 105.877.69



PE933656.JPG

**New MÄVINN basket 19,99** Jute. Designer: Johanna Jelinek. Ø37cm. D35xH35cm. Jute/braided 905.877.70



PE938796.JPG

**New MÄVINN bowl 24,99** Coloured glazed stoneware. Designer: Johanna Jelinek. Ø16, H7cm. Brown/ceramic 005.878.35



PE938792.JPG

**New MÄVINN vase 24,99** Coloured glazed stoneware. Designer: Johanna Jelinek. Ø8, H19cm. Brown/ceramic 305.878.34



PE940311.JPG

**New ORMÄNGSFly duvet cover and pillowcase 14,99** 54% cotton and 46% viscose/ rayon. Designer: Inga Leo. Duvet cover: L200xW150cm. Pillowcase: L50xW60cm. Yellow-beige/white 405.852.69



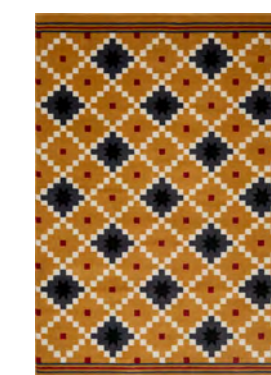
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**New LAGERPOPPEL cushion cover 2,99** 100% polyester. L40xW58cm. Light brown 905.618.07



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**New DYTÄG cushion cover 12,99** 100% linen. L50xW50cm. Red-brown 105.176.82



PE933304.JPG

**New SKOTERLED rug, low pile 44,99** User surface: 100% polypropylene. Backing: 100% Synthetic rubber. Designer: Inga Leo. L195xW133cm. Dark yellow/dark grey 505.865.22



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**New TÄRNABY table lamp 19,99** Steel and glass. Designer: Stina Lanneskog. Ø15cm. W10xH25cm. Dimmable dark yellow 005.776.95



PE927291.JPG

**New SNÖPLOG basket, set of 3 17,99** Clear acrylic lacquered bamboo. Ø30, H12cm. Bamboo 705.818.49



PE941428.JPG

**New HEMNES day-bed frame with 3 drawers 299,-** Painted finish. L200xW80, H83cm. Bed size: L200xW162cm. Yellow 405.838.40



PE831131.JPG

**PERJOHAN stool with storage 34,99** Solid pine. Designer: J Jelinek/F Wiersma. W49xD28, H45cm. Pine 804.853.38



PE798912.JPG

**PERJOHAN bench with storage 59,99** Solid pine. Designer: J Jelinek/F Wiersma. W100xD28, H45cm. Pine 604.853.39



PE874937.JPG

**PERSBOL armchair 199,-** Tinted, clear lacquered wood veneer and solid birch. Designer: Nike Karlsson. W69x70, H84cm. Brown-red/Tibbleby beige/grey 705.259.19



PE874927.JPG

**PERSBOL armchair 199,-** Tinted, clear lacquered wood veneer and solid birch. Designer: Nike Karlsson. W69x70, H84cm. Birch/Tibbleby beige/grey 503.501.90



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**TÅNEBRO side table 19,99** Powder coated steel. Designer: Ebba Strandmark. Ø46, H60,5cm. Light grey-beige 605.549.88



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**New SLÅNGULDMAL duvet cover and pillowcase 14,99** 54% cotton and 46% viscose/rayon. Duvet cover: L200xW150cm. Pillowcase: L50xW60cm. Green/floral pattern 405.852.45



PE940528.JPG

**New EKTANDVINGE duvet cover and pillowcase 24,99** 100% cotton. Designer: Darja Nordberg. Duvet cover: L200xW150cm. Pillowcase: L50xW60cm. Anthracite white/check 105.853.98



PE933035.JPG

**New ROTVECKLARE cushion cover 4,99** 100% cotton. L50xW50cm. White/anthracite 705.850.55



PE887764.JPG

**DYTÅG cushion cover 12,99** 100% linen. L50xW50cm. Grey-green 705.541.29



PE837429.JPG

**DYTÅG cushion cover 12,99** 100% linen. L50xW50cm. Black 805.170.37



PE931780.JPG

**New ROTVECKLARE curtains, 1 pair 24,99** 80% cotton and 20% viscose/rayon. L300xW145cm. White/anthracite 805.875.01



PE933121.JPG

**New KLIPPOXEL throw 19,99** 100% polyester. W130xL170cm. Off-white 705.846.21



PE924393.JPG

**New LANDBANA rug, flatwoven 159,-** 100% jute. L230xW160cm. Dark green 805.605.73



PE865485.JPG

**TOLKNING hanging basket 9,99** 100% jute. Designer: Nike Karlsson. W35xD20, H30cm. Jute 705.126.48



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**TOLKNING basket 37,99** Clear lacquered rattan. Designer: Nike Karlsson. W35xD20, H30cm. Handmade rattan 105.126.51



PE865490.JPG

**TOLKNING pouffe with storage 79,99** Clear lacquered rattan. Designer: Nike Karlsson. Ø50, H41cm. Handmade rattan 905.126.66



PE828455.JPG

**HÖVOLM rack with 6 knobs 14,99** Clear lacquered solid oak. Designer: Ebba Strandmark. W57x5, H5cm. Oak 105.000.59



PE226468.JPG

**SOCKERÅRT vase/jug 14,99** Enamelled steel. Designer: Sigga Heimis. Ø13, H22cm. Holds 1.4l. White 801.484.65



PE936046.JPG

**New STJÄRNÖ bed frame 239,-** Powder coated steel and polyester. Designer: Ebba Strandmark. L200xW168, H135cm. Bed size: L200xW160cm. Anthracite 395.633.29



PE944536.JPG

**New GRÄFJÄLLET bedside table 34,99** Powder coated steel, particleboard and foil. Designer: Ebba Strandmark. W45xD36, H59cm. Anthracite 205.702.21



PE916583.JPG

**RÖDFLIK floor/reading lamp 29,99** Powder coated steel. Designer: Friso Wiersma. Ø25, H140cm. Grey-green 905.635.71



PE860309.JPG

**HOLMSTA/FRÖKNABO armchair 249,-** Rattan. W62xD75, H73cm. Handmade beige 194.288.08



PE930947.JPG

**STRANDMON slipcover for wing chair 39,99** Back fabric: 100% polyester. Fabric: 100% cotton. Stigsbo multicolour/black 605.754.91



PE930951.JPG

**STRANDMON slipcover for footstool 14,99** 100% cotton. Stigsbo multicolour/black 705.754.95



PE800821.JPG

**STRANDMON wing chair 229,-** Cover: 100% polyester. W82xD96, H101cm. Kelinge beige 104.928.13



PE800834.JPG

**STRANDMON footstool 99,99** Cover: 100% polyester. W60xD40, H44cm. Kelinge beige 504.928.11



PE949913.JPG

**New GLADOM tray table 12,99** Powder coated steel. Designer: Chenyi Ke. Ø45, H53cm. Dark grey-green 705.784.51



PE892939.JPG

**KINNAHULT floor lamp 69,99**  
Solid ash, steel and plastic.  
Designer: Sara Fager. Ø30,  
H150cm. Ash/white 105.592.57



PE933111.JPG

**New KLIPPOXEL throw 19,99**  
100% polyester. W130×L170cm.  
Blue 305.846.23



PE933086.JPG

**New SANELA cushion cover 5,99**  
100% cotton. W50×L50cm.  
Light beige 505.908.97



PE933058.JPG

**New SANELA cushion cover 5,99**  
100% cotton. W50×L50cm.  
Beige-yellow 405.909.11



PE931640.JPG

**New SANELA curtains, 1 pair 79,99**  
100% cotton.  
L300×W140cm. Light beige  
605.898.79



PE895885.JPG

**TVERSTED rug, low pile 149,-**  
Pile: 50% polyester and 50%  
polypropylene. Backing: Rubber.  
Beige 205.608.06



PE904950.JPG

**KOPPARBJÖRK vase 16,99**  
Coloured glazed stoneware.  
Designer: Anna-Maria Nilsson.  
Ø16, H21cm. Bright yellow  
305.595.48

# Enjoy!

## Contact

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